

# *EaD Comprehensive Lesson Plans*



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**BASIC 8**

**WEEKLY LESSON PLAN – WEEK 10**

Strand:	Entrepreneurial skills		Sub-Strand:		Establishing and managing a small Business	
Content Standard:	B8.6.2.1 Demonstrate understanding of establishing and managing a small business enterprise					
Indicator (s)	B8.6.2.1.1: Explain what is meant by Micro Business Enterprise  B8.6.2.1.2: Explain what is meant by Medium-sized Business Enterprise			Performance Indicator: Learners can differentiate between Micro business enterprise.		
Week Ending	01-09-2023					
Class	B.S.8	Class Size:		Duration:		
Subject	Career Technology					
Reference	Career Technology Curriculum, Teachers Resource Pack, Learners Resource Pack					
Teaching / Learning Resources	Charts, Poster, Video			Core Competencies:	<ul style="list-style-type: none"><li>• Communication</li><li>• Presentation skills</li></ul>	
DAY/DATE	PHASE 1 : STARTER	PHASE 2: MAIN				PHASE 3: REFLECTION
MONDAY	Show Learners pictures of various enterprises and describe what a Micro Business Enterprise is.	<div>1. Learners brainstorm to identify examples of Micro Business Enterprises in their Community.</div> <div>2. Assist learners to identify the steps involved in setting up a Micro Business Enterprise.</div> <div>3. Discuss with Learners on the differences between Micro Business Enterprise and other forms of business.</div> <div>Micro Business Enterprise;</div> <div>The term microenterprise, also known as a microbusiness, refers to a small business that employs few people. A microenterprise usually operates with fewer than 10 people and is started with a small amount of capital advanced from a bank or other organization.</div> <div>Examples of Micro Business Enterprise;</div> <div><ul style="list-style-type: none"><li>• Etsy owners</li><li>• Amazon suppliers</li><li>• solo consultants</li><li>• freelance graphic designers</li><li>• home-based businesses.</li></ul></div>				Through questions and answers, conclude the lesson.  Exercise; <div><div>1. What is a Micro Business Enterprise?</div><div>2. State 5 examples of Micro business Enterprise.</div></div>

<b>FRIDAY</b>	Assist Learners to identify 5 known businesses in their localities that fit to be described as Medium-sized Business Enterprises.	<ol style="list-style-type: none"> <li>1. Discuss with Learners on how to set up a Medium-sized Business Enterprise.</li> <li>2. Learners brainstorm to compare Micro Business Enterprise and Medium-sized Business Enterprise.</li> <li>3. Discuss with Learners on the features of Medium Sized Business Enterprises</li> <li>4. Assist Learners to mention explain 5 advantages of Medium-sized Business Enterprise over Micro Business Enterprise.</li> </ol> <p>A medium-sized business is any company that has between 100 and 499 employees. The legal classification of an organization as small, medium, or large depends on the number of individuals it employs</p> <p><b>Examples of Medium Sized Business Enterprises;</b></p> <ul style="list-style-type: none"> <li>• Hair and beauty salons.</li> <li>• Dental practices.</li> <li>• Medical centres.</li> <li>• Bars, cafes and restaurants.</li> <li>• Many online retailers.</li> <li>• Gyms.</li> </ul> <p><b>Advantages of Medium Sized Business</b></p> <ul style="list-style-type: none"> <li>▪ there can be more changes in roles as the company expands. This can provide you with more chances to take on different responsibilities and show a different skill set.</li> <li>▪ With a smaller number of employees, you have a better chance to stand out and progress in your career</li> </ul> <p><b>Disadvantages;</b></p> <ul style="list-style-type: none"> <li>▪ Mid-sized companies often offer less flexibility than a small company, where the boss and workers are close. This can lead to poor communication between departments if the company is too large to have meetings with the entire staff</li> </ul> <p><b>Small And Midsize Business (SMB)</b></p> <p>The attribute used most often is number of employees; small businesses are usually defined as organizations with fewer than 100 employees; midsize enterprises are those organizations with 100 to 999 employees.</p>	Learners in small groups to discuss and report to the class on the disadvantages of Medium-Sized Business Enterprise.
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**Name of Teacher:**

**School:**

**District:**